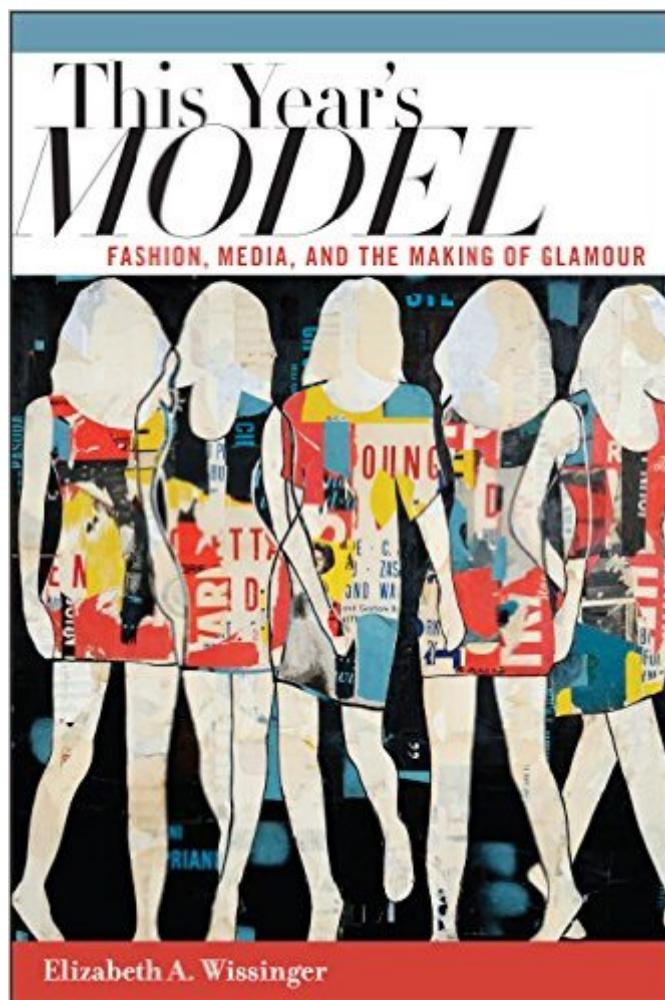


The book was found

# This Year's Model: Fashion, Media, And The Making Of Glamour



## Synopsis

Over the last four decades, the fashion modeling industry has become a lightning rod for debates about Western beauty ideals, the sexual objectification of women, and consumer desire. Yet, fashion models still captivate, embodying all that is cool, glam, hip, and desirable. They are a fixture in tabloids, magazines, fashion blogs, and television. Why exactly are models so appealing? And how do these women succeed in so soundly holding our attention? In This Yearâ™s Model, Elizabeth Wissinger weaves together in-depth interviews and research at model castings, photo shoots, and runway shows to offer a glimpse into the life of the model throughout the 20th and 21st centuries. Once an ad hoc occupation, the âœmodel lifeâ now involves a great deal of physical and virtual management of the body, or what Wissinger terms âœglamour labor.â Wissinger argues that glamour laborâ "the specialized modeling work of self-styling, crafting a â^look,â™ and building an imageâ "has been amplified by the rise of digital media, as new technologies make tinkering with the bodyâ™s form and image easy. Models can now present self-fashioning, self-surveillance, and self-branding as essential behaviors for anyone who is truly in the know and â^in fashion.â™ Countless regular people make it their mission to achieve this ideal, not realizing that technology is key to creating the unattainable standard of beauty the model upholdsâ "and as Wissinger argues, this has been the case for decades, before Photoshop even existed. Both a vividly illustrated historical survey and an incisive critique of fashion media, This Yearâ™s Model demonstrates the lasting cultural influence of this unique form of embodied labor.

## Book Information

Paperback: 352 pages

Publisher: NYU Press (September 18, 2015)

Language: English

ISBN-10: 1479864773

ISBN-13: 978-1479864775

Product Dimensions: 6 x 0.9 x 9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #577,345 in Books (See Top 100 in Books) #34 in Books > Arts & Photography > Fashion > Models #1381 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design #1502 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style

[Download to continue reading...](#)

This Year's Model: Fashion, Media, and the Making of Glamour Boudoir and Glamour Photography - 1000 Poses for Models and Photographers: Boudoir, glamour and lingerie photography poses with instructions on techniques and composition The Model Posing Guide For Fashion And Glamour Photography Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest) Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3) Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Insider Secrets From A Model Agent: How To Become A Successful Model (Modeling, Modelling, Model Agency) America's Next Top Model: Fierce Guide to Life: The Ultimate Source of Beauty, Fashion, and Model Behavior Sexy Seductive Lingerie & Boudoir Poses 1000 Positions Photographs: Fashion Models, Pin-Ups, Fashion Photographers, Figure Model, Artists & Art Models Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram (social media, instagram, twitter, ... marketing, youtube, twitter advertising) Pricing Beauty: The Making of a Fashion Model Johns Hopkins Nursing Evidence Based Practice Model and Guidelines (Second Edition) (Dearholt, John Hopkins Nursing Evidence-Based Practice Model and Guidelines (previous) The Bigger Book of John Deere: The Complete Model-by-Model Encyclopedia Plus Classic Toys, Brochures, and Collectibles Make This Life-Size Model Skeleton (Cut-Out Model Series) The Complete Harley Davidson: A Model-by-Model History of the American Motorcycle LeSutra Model Beach Volleyball Team Runways lookbook 2016 - 02 (LeSutra Model Beach Volleyball Lookbook 2016) Facebook Marketing: Strategies for Advertising, Business, Making Money and Making Passive Income (FREE BONUS AND FREE GIFT) (social media marketing, social ... facebook, facebook adds, small business) 1500 Poses: A Boudoir, Glamour, and Portrait Shot Guide for Photographers and Models

[Dmca](#)